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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/074,716	02/13/2002	Richard L. Biller	300 P002	6778	
75	7590 05/17/2005			EXAMINER	
Mr. Marc D. Machtinger, Esq.			GEHMAN, BRYON P		
Law Office of Marc D. Machtinger, Ltd. Suite 350			ART UNIT	PAPER NUMBER	
750 W. Lake Cook Road			3728		
Buffalo Grove,	IL 60089-2073		DATE MAILED: 05/17/2005	5	

Please find below and/or attached an Office communication concerning this application or proceeding.

			SA				
		Application No.	Applicant(s)				
Office Action Summary		10/074,716	BILLER, RICHARD L.				
		Examiner	Art Unit .				
		Bryon P. Gehman	3728				
The MAILING DATE of Period for Reply	this communication ap	opears on the cover sheet w	ith the correspondence address				
A SHORTENED STATUTOR THE MAILING DATE OF THI - Extensions of time may be available ur after SIX (6) MONTHS from the mailing. If the period for reply specified above is If NO period for reply is specified above. Failure to reply within the set or extend Any reply received by the Office later the earned patent term adjustment. See 3	S COMMUNICATION after the provisions of 37 CFR 1 and the of this communication. It is that the state of this communication are the maximum statutory period ed period for reply will, by statution three months after the mailinant three mailinant three mailinant thre		reply be timely filed rty (30) days will be considered timely. NTHS from the mailing date of this communication BANDONED (35 U.S.C. § 133).				
Status							
1) Responsive to commur	nication(s) filed on 31 i	<u>March 2005</u> .					
2a) ☐ This action is FINAL .	2b)⊠ Th	is action is non-final.					
3) Since this application is) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is						
closed in accordance w	rith the practice under	Ex parte Quayle, 1935 C.I	D. 11, 453 O.G. 213.				
Disposition of Claims							
4)⊠ Claim(s) <u>1-58</u> is/are pe	nding in the applicatio	n.					
4a) Of the above claim(s) <u>7-12,22-25,37-42,4</u>	8-52 and 55 is/are withdra	wn from consideration.				
5) Claim(s) is/are a	Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-6, 13-21, 26</u>	☑ Claim(s) <u>1-6, 13-21, 26-36, 43-47, 53-54 and 56-58</u> is/are rejected.						
7) Claim(s) is/are o	Claim(s) is/are objected to.						
8) Claim(s) are sub	ject to restriction and/	or election requirement.					
Application Papers							
9) ☐ The specification is obje	cted to by the Examin	ier.					
10) The drawing(s) filed on	is/are: a)∐ ac	cepted or b) objected to	by the Examiner.				
Applicant may not reques	t that any objection to the	e drawing(s) be held in abeya	nce. See 37 CFR 1.85(a).				
Replacement drawing she	et(s) including the corre	ction is required if the drawing	g(s) is objected to. See 37 CFR 1.121(d).			
11)☐ The oath or declaration	is objected to by the E	Examiner. Note the attache	d Office Action or form PTO-152.				
Priority under 35 U.S.C. § 119							
	☐ None of: of the priority documer	in priority under 35 U.S.C. Ints have been received. Ints have been received in A					
3. ☐ Copies of the cer	tified copies of the pri	ority documents have beer	received in this National Stage				
·	•	au (PCT Rule 17.2(a)).	C				
* See the attached detailed	d Office action for a lis	st of the certified copies no	received.				
	•						
Attachment(s)			ř				
1) Notice of References Cited (PTO-8	92)	4) Interview	Summary (PTO-413)				
2) Notice of Draftsperson's Patent Draftsper	awing Review (PTO-948)	Paper No	s)/Mail Date				
 Information Disclosure Statement(statement) Paper No(s)/Mail Date 	s) (PTO-1449 or PTO/SB/08	6) Other:	Informal Patent Application (PTO-152)				

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1. The Notice of Abandonment mailed April 2, 2005 has been rescinded in view of applicant's response filed April 9, 2004, the Notice of Abandonment being prematurely sent by Office error.

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- 2. Claims 1-6, 13-21, 27-36, 43-47 and 53-54 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. In claim 1, line 5, "said scratch-off material" is indefinite, as such comprises only the adjectives defining the "scratch-off material layer" of line 4. Accordingly, the second instance should also be "said scratch-off material layer". See also claims 13 and 29, line 7 of each.
- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1-3, 5-6, 13-15, 17-18, 29-31 and 35-36 are rejected under 35
 U.S.C. 103(a) as being unpatentable over any one of Ramsburg et al. (5,667,247),
 Chess (6,305,717) and Malone (6,640,974) in view of Hinkle (5,735,550). Ramsburg et al., Chess and Malone each disclose a card package assembly comprising a carrier (41; 11; 28; respectively), a card (10; 26 or 27; 56) having account-related indicia thereon, the back surface of the card adhered to the front surface of the carrier via a dry-release

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adhesive (column 4, lines 26-40; column 6, lines 23-43; column 6, lines 27-47). Hinkle discloses indicia (20) on a card concealed by a scratch-off material layer (22). To modify any one of Ramsburg et al., Chess and Malone employing the scratch-off material layer teaching of Hinkle would have been obvious in order to prevent illicit use of the card, as suggested by Hinkle.

As to claims 2-3 and 14-15, dry release adhesive is employed broadly as claimed, the adhesive not being moist.

As to claims 5 and 17, a display hole (34, 36) is disclosed by Malone.

5. Claims 29-31, 35-36 and 56-58 are rejected under 35 U.S.C. 103(a) as being unpatentable over Egan (4,544,590) in view of any one of Ramsburg et al., Chess and Malone, and further in view of Hinkle. Egan discloses a card package assembly comprising a carrier (52), a card (57) having account-related indicia thereon, a label (2), the back surface of the card adhered to the front surface of the carrier. Ramsburg et al., Chess and Malone each disclose a card package assembly comprising a carrier (41; 11; 28; respectively), a card (10; 26 or 27; 56) having account-related indicia thereon, the back surface of the card adhered to the front surface of the carrier via a dry-release adhesive (column 4, lines 26-40; column 6, lines 23-43; column 6, lines 27-47). To modify the carrier of Egan employing the dry-release adhesive of any one of Ramsburg et al., Chess and Malone would have been an obvious substitution of adhesive recognized within the field of endeavor. Hinkle discloses indicia (20) on a card concealed by a scratch-off material layer (22). To modify Egan employing the scratchArt Unit: 3728

off material layer teaching of Hinkle would have been obvious in order to prevent illicit use of the card, as suggested by Hinkle.

As to claims 30-31 and 57, dry release adhesive (58) is employed broadly as claimed.

As to claim 35, Malone discloses a display hole (35, 36).

- 6. Claims 5, 17 and 35 are rejected under 35 U.S.C. 103(a) as being unpatentable over the art not including Malone as applied to claims 1, 13 and 29 above, and further in view of Malone. To employ a display hole as suggested by Malone would have been obvious in order to render the carrier displayable on a post.
- 7. Claims 19-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over the art as applied to claim 13 above, and further in view of Klure (6,328,341). Klure discloses a card (12a) with an exposable back surface (via 18). To modify the prior art further employing the exposable back surface arrangement of Klure would have been obvious in order to easily obtain information from both sides of the card.
- Claims 4, 16, 26-28, 32-34, 43-47 and 53-54 are rejected under 35 U.S.C. 103(a) 8. as being unpatentable over the art as applied to claims 1, 13 and 29 above, and further in view of Grotzner et al. (6,358,607). Disclosed is a card assembly including information (2) disposed so as to be visible through a transparent layer (3). To further modify the assembly of the prior art employing the teaching of Grotzner et al. would

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have been obvious in order to protect the information from ambient damage if it were

not covered.

1. Applicant's arguments filed March 31, 2005 have been fully considered but they

are not persuasive. It is not seen that the dry adhesives of any one of the prior art will

not act inherently in the same manner as described by applicant, that is fail to allow a

card to be re-attached thereto. While not expressly stated, Ramsburg et al., Chess and

Malone each disclose adhesive that is dry and releases the card from the carrier. The

fact that applicant has recognized another advantage which would flow naturally from

following the suggestion of the prior art cannot be the basis for patentability when the

differences would otherwise be obvious. See Ex parte Obiaya, 227 USPQ 58, 60 (Bd.

Pat. App. & Inter. 1985).

10. This action is made non-final in view of the new grounds of rejection.

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Bryon P. Gehman whose telephone number is (571)

272-4555. The examiner can normally be reached on Monday through Wednesday

from 5:30am to 6:00pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Mickey Yu, can be reached on (571) 272-4562. The fax phone number for

the organization where this application or proceeding is assigned is 703-872-9306.

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By P. Rel

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Bryon P. Gehman Primary Examiner Art Unit 3728

BPG